



Carson City Downtown Consortium
Action Group Business Committee
Meeting Agenda
Carson City Library
Roop St. Carson City, NV
August 11, 2008
6:00 p.m.

- I. Welcome and Introductions

- II. Review minutes from previous meeting

- III. Update on status of assignments from last meeting

- VI. Overview of Branding, Development & Action Plan from Destination Development, Inc. by Roger Brooks
 - * discussion of pros & cons

- V. Mechanism for approaching downtown business and downtown property owners

- VI. Structure for future participation of businesses and property owners for implementation of consortium recommendations.

- VII. Schedule next Business Action Group meeting
 - For following meeting
 - * topics
 - *when and where