



## **Banner objectives for each group:**

**Note:** *This is a starting point to allow you to make sure you're in the group of your choice, but through the process we will amend and edit.*

Transportation:

### **Getting around the downtown promenade ...**

Provide an effective circulation pattern that accommodates vehicles, pedestrians and other modes of transportation so that all areas of the downtown can be conveniently and safely accessed.

Safety:

### **From prevention to enforcement ...**

Create a sense of complete safety for all businesses and visitors of Downtown.

Events / Promotions:

### **Bring downtown to life ...**

Create reasons for residents and visitors to come to Downtown.

Cleanliness:

### **Clean and green ...**

Make Downtown clean, neat and attractive.

Business Opportunities:

### **Business assistance programs ...**

Support existing downtown businesses and encourage establishment of new businesses that can create a synergy that insures long term success for all.

Housing:

### **Building a neighborhood downtown ...**

Encourage a mix of housing options in the downtown that can serve a variety of residents.

Civic Investment:

### **Schools, libraries, museums in downtown ...**

Encourage government entities to plan for civic facilities so that these facilities can add to the synergy of the businesses and take advantage of the transportation, housing and other infrastructure offered in downtown.