

# Beauty in a Basket for Carson City!

**91 baskets are planned in downtown Carson City and throughout Carson City - get yours today or be a sponsor and enjoy a “sponsored by” sign in downtown!**

A terrific partnership effort by and between many, many folks is determined to continue and elevate the downtown flower basket program. Started long ago by Supervisor Robin Williamson and supported by Redevelopment the baskets have been concentrated just in downtown. Today that program is transitioning to be self-funded and expand throughout town.

With an eye toward the horticultural arts the Carson City Cultural Commission (supported by the Carson City Downtown Consortium, local businesses and citizens) seeks to bloom where it is planted! Like the baskets that adorn the grounds of the Summit Sierra Mall in southwest Reno, new baskets, brackets and sponsorship signs will accommodate new plant varieties and color themes to deliver a similar lush look to Carson City’s downtown streetlight poles and our all-over-town buildings



*The arts are everywhere and belong on display. Carson City has an opportunity to celebrate and showcase the horticultural arts. I can hardly wait for June!*  
Karen Abowd, Board member  
Carson City Cultural Commission



## FREQUENTLY ASK QUESTIONS:

- ★ **What’s the goal of this?** To create extraordinary beauty throughout town with plants and flowers in a lush unified way. We shine in the summer and want the WOW factor to stop people and get them out to enjoy the many fun activities in downtown and throughout town all summer and fall.
- ★ **What is included:** You will receive ONE wall mount or ONE pole mount flower basket system, installed, planted and maintained for you from the 1<sup>st</sup> week of June – the 1<sup>st</sup> week of Oct. Doubles are also available, just ask. The baskets have a water well to retain moisture without rot. *(If you request a business basket at your business location is South of 5<sup>th</sup> St. or North of Fleishman St. you will be responsible for the maintenance and watering of your flower basket, please call Karen Abowd for more information about this 232-8626)*
- ★ **What about getting more plants to plant myself in my other baskets?** Local greenhouse partners will have the plant material available. Ask us for a list of participating nurseries.
- ★ **Cost?** \$225 per basket or SAVE \$50 on two at \$400 for your business basket and a downtown partner basket.
- ★ **What is a downtown partner basket?** You can order one for your building frontage and sponsor one on a downtown pole. Or you can be a downtown basket partner and sponsor a downtown pole.
- ★ **Can I renew for the next year my plants and maintenance service for less than the initial buy in?** YES! We will determine market rates for the following year at the close of each October and give you the opportunity to reorder.

## ORDER TODAY:

- Online at [www.downtownanswers.com](http://www.downtownanswers.com)
- Fax form to: 887-2286 (forms available online)

## Timeline:

- Flower basket orders will be taken between Oct. 30<sup>th</sup> thru Dec, 31<sup>st</sup>, 2009
- Flowers will be greenhouse grown in February by “Nevada’s Own Perennials”



# ORDER FORM:

**DEADLINE: DECEMBER 31, 2009**

THIS MUST BE FILLED OUT COMPLETELY AND BE ACCOMPANIED BY PAYMENT TO: Carson City Downtown Consortium (in memo line please write "flower basket program") - no exceptions.

Mail or drop off to: 402 N. Division St. Carson City, NV 89703 attn: Chris Mackenzie.

All questions can be directed to Karen Abowd 232-8626. MAKE THIS WORK FOR YOUR BUSINESS OR ORGANIZATION IT'S AN AMAZING OPPORTUNITY. Don't hesitate to call with questions.

\_\_\_ Option #1 YES, we want a **Business Basket** for our building (\$225)

\_\_\_ Option #2 YES, we want a **Downtown Lamp Post Basket** (\$225)

\_\_\_ Option #3 YES, we want 2 BASKETS (\$400) (please check one)

\_\_\_ **Business & Downtown Lamp Post Baskets** OR

\_\_\_ **Two (2) Downtown Lamp Post Baskets**

A) Enclosed please find \$225 to accommodate one basket on my office building or a downtown lamp post. \_\_\_\_\_

B) Enclosed please find \$400 to accommodate two baskets. \_\_\_\_\_



**Trying to think of a special gift for that special someone?**

**Flower baskets are a great gift idea for the holidays!**

- ★ In memory of...
- ★ Special occasion
- ★ Birth announcement
- ★ Propose!
- ★ Say "I Love You"

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**All Basket Sponsor Information:** Please list all information as you would want it posted or listed on the website and sponsorship sign.

Business Name / Community Partner: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Alt Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Website URL: \_\_\_\_\_

**Business Basket Installation:** This information is important so we can contact the appropriate person and place your flower basket on your building in the correct location.

Your business building contact name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Alt Phone: \_\_\_\_\_

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**BONUS EXPOSURE!** If you would like to be listed on [www.downtowncarsoncity.com](http://www.downtowncarsoncity.com) please email business or community partner logo to: [info@downtownanswers.com](mailto:info@downtownanswers.com)

**SPECIAL INSTRUCTIONS:** Business Name/Street Address/Website exactly as you want it on the sponsor sign (if different from above) or if for a special occasion please write what you would like the sponsorship sign to read.

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**Signed:**

\_\_\_\_\_ (authorized signature)

With this completed form and payment, I agree this is the correct information for online posting as a Carson City Basket Partner for 2010 and all terms and conditions.