

## Downtown District Needs Survey Results

**Total number of surveys 136**

### Personal Stake in Downtown Redevelopment:

Property Owner	60	44%
Business Owner	50	37%
Own Location	24	18%
Lease Location	17	13%
Resident	69	51%
Friend	25	18%

### NEIGHBORHOOD CONTITIONS:

1. On a scale of 1 to 5, rate your level of agreement  
(1=strongly agree and 5=strongly disagree)

(1=strongly agree and 5=strongly disagree)

	1	2	3	4	5	% of 1	% of 2	% of 3	% of 4	% of 5
The Downtown has Dirty Streets	8	18	58	39	10	6%	14%	44%	29%	8%
The Downtown has Dirty Sidewalks	12	19	55	36	11	9%	14%	41%	27%	8%
Pedestrians Feel Unsafe During the Day	20	29	18	39	28	15%	22%	14%	29%	21%
Pedestrians Feel Unsafe at Night	24	36	33	30	11	18%	27%	25%	23%	8%
The Downtown Sidewalks and Streets Need Repair	27	46	40	20	1	20%	35%	30%	15%	1%
The Downtown Lighting Needs Improvement	26	53	30	16	8	20%	40%	23%	12%	6%
The Downtown Needs Directional Signs	44	43	27	13	6	33%	32%	20%	10%	5%
The Downtown would benefit from public transit stops, bikes and walking	87	27	11	3	5	65%	20%	8%	2%	4%
The Downtown Lacks Clear Identity	65	45	13	7	4	49%	34%	10%	5%	3%
The Downtown Merchants would benefit by arts & culture	107	13	6	4	4	80%	10%	5%	3%	3%
Downtown would benefit from a new library	78	21	23	6	6	59%	16%	17%	5%	5%
I am aware of a downtown library vision in the old post office building	67	29	14	8	16	50%	22%	11%	6%	12%
I can find what I need in Downtown stores	4	12	27	44	47	3%	9%	20%	33%	35%
Certain stores are missing from Downtown	80	32	10	5	7	60%	24%	8%	4%	5%
Certain restaurants are missing from Downtown	52	53	22	11	6	39%	40%	17%	8%	5%

**Please check any of the following quality of life problems that exist in downtown Carson City.**

Lack of Shopping	113	83%
Loitering	13	10%
Difficult to Walk	57	42%
Traffic Congestion	111	82%
Lacks Lighting	53	39%
Lacks curb appeal	102	75%
Lack of Downtown events	78	57%
Lack of public places to gather	104	76%
Downtown lacks a sense of civic pride	72	53%
Vandalism	22	16%
Gangs	20	15%
Lack of housing in Downtown	65	48%
Lack of Parking in Downtown	79	58%
Little Public Transportation	53	39%
Lack of Boutique-Type business in Downtown	74	54%

**Please check the services that you think are needed in the downtown.**

*Public Safety*

Daytime security	16	12%
Nighttime security	60	44%
Foot patrol	43	32%
Bike patrol	63	46%
2 lanes for cars	57	42%

*Maintenance*

Sidewalk sweeping	56	41%
Street sweeping	49	36%
Sidewalk repairs	71	52%
Street repairs	45	33%
Directional Signs	75	55%

*Marketing*

Signage/Banners	66	49%
Guides/Brochures	59	43%
Events/Festivals	103	76%
Decorations	54	40%
Community Services	56	41%

*Capital Projects*

Street Lighting	66	49%
Public Transit	45	33%
Parks/Open Spaces	98	72%
Housing	67	49%
Walking/Bike Connections	99	73%

*Cultural Projects*

Library	88	65%
Performance Center	83	61%
College Presence	66	49%
Cultural District	95	70%

**Please check the following cultural and historic assets you are aware of in downtown Carson City.**

Chinatown Marker	22	16%
State Capital Building	128	95%
Attorney General's Office	100	74%
Sutro Memorial	24	18%
Charles W. Field House	14	10%
Children's Museum	120	89%
NV Railroad Museum	118	87%
Governor's Mansion	130	96%
Presbyterian Church	95	70%
Sarah Winnemucca Statue	51	38%
Chris Schaller Bust	16	12%
Heroes Memorial Building	34	25%
State Library Archives	117	87%
BAC	128	95%
Old Post Office Marker	59	44%
Methodist Church	77	57%
Abraham Curry Statue	44	33%
Guy Shipler Bust	21	16%
Pony Express Monument	68	50%
Roberts House Museum	68	50%
St. Charles Hotel	114	84%
Episcopal Church	79	59%
Bliss Mansion	111	82%
USS Nevada Monument	37	27%
Historic Blue-line tour	89	66%
Great Basin Art Gallery	85	63%

**Top 3 highest priorities for the neighborhood**

More/Better Shops & Restaurants
Walkability
Traffic Congestion / 2 lanes for Cars